



KNXV

**KNXV-TV
PHOENIX****ORDER**

Print Date 06/04/12

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Flight Dates 06/18/12-07/01/12Contract / Revision 299557 /Original Date / Revision
06/04/12 06/04/12Advertiser Club for Growth ActionAgency Target EnterprisesBuying Contact16501 Ventura Boulevard - Suite #5
Encino, CA 91436Product
CFGA-ArizonaAgency Com 15%Billing Contact16501 Ventura Boulevard - Suite #5
Encino, CA 91436Sales Office KNXVLSales Region LOCAgency RefOrder Sep 00:20:00Estimate #Alt Order #Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A55+Rev Codes POL POL ISSProduct Codes DOPriority P-1Advertiser RefPrimary Account Executive
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Share 15% Market Value 100000

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	85000

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
June 2012	12	\$10,200.00	\$12,000.00	0.00	05/28/12	06/24/12	12	\$10,200.00	\$12,000.00
July 2012	3	\$2,550.00	\$3,000.00	0.00	06/25/12	06/29/12	3	\$2,550.00	\$3,000.00
Totals	15	\$12,750.00	\$15,000.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
N 1	KNXV	06/18/12	07/01/12	M-F 430pm-5pm Jeopardy	CM	430pm-5pm	MTWTF--	:15/:15	1	\$800.00	P-1	5.10	BK	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/18/12	06/24/12	-TWTF--		4		\$800.00		0.00					
		Week: 06/25/12	07/01/12	MTWTF--		1		\$800.00		0.00					
N 2	KNXV	06/18/12	07/01/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm (5:27 PM-5:30 PM)	MTWTF--	:15/:15	1	\$1,000.00	P-1	0.00	BK	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/18/12	06/24/12	-TWTF--		4		\$1,000.00		0.00					



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Contract / Revision 299557 Flight Dates 06/18/12-07/01/12Hiatus DatesOriginal Date / Revision 06/04/12/ 06/04/12Order Sep 00:20:00Advertiser Club for Growth Action Product CFGA-ArizonaEstimate #

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 2	KNXV	06/18/12	07/01/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm (5:27 PM-5:30 PM)	MTWTF--	:15/:15	1	\$1,000.00	P-1	0.00	BK	5	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 06/25/12		06/25/12	07/01/12	MTWTF--			1			\$1,000.00		0.00				
N 3	KNXV	06/18/12	07/01/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	MTWTF--	:15/:15	1	\$1,200.00	P-1	0.00	BK	5	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 06/18/12		06/18/12	06/24/12	-TWTF--			4			\$1,200.00		0.00				
Week: 06/25/12		06/25/12	07/01/12	MTWTF--			1			\$1,200.00		0.00				
														Totals	15	\$15,000.00

*Tax 1 Note: Tax 0.5%.

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